

## PRESS RELEASE

For Immediate Release

### Jakarta's Newest Destination for Elevated Western-Style Dining

*Introducing Ismaya Group's newest concept, Markette, for top-quality Western food in a warm and inviting atmosphere.*



**Jakarta, July** – Markette, a newly launched culinary gem in Jakarta, has opened its first outlet on the Ground Floor of Mall Kota Kasablanka. Tucked beautifully in the Food Society area, Markette aims to captivate food enthusiasts across the city with its elevated dining experience. "We are thrilled to introduce Markette to Jakarta's culinary scene. Food enthusiasts can enjoy a variety of Western-style food that we have carefully curated, elevated, and presented with an artistic aesthetic, ensuring our guests have a unique dining experience," said **Devleena Sashital**, Senior Vice President Marketing ISMAYA GROUP.

#### Introducing Markette's Sandwich

Starting in July 2024, Markette presents 'It's MMMazing Layers!' – a campaign to highlight our Sandwich menu. "Get ready for an irresistible taste sensation as our

# MARKETTE

mouthwatering sandwich layers captivate your taste buds and leave you craving more. Each sandwich is served with a side dish of salad and French fries, making it a complete and perfect lunch option," said Devleena.

Delight in our sandwiches' craftsmanship, each layer is meticulously created with premium ingredients for the ultimate palate pleasure. Featured sandwiches include:

- **Birria Sandwich:** Tender beef birria on sourdough with birria stock for dipping, topped with mozzarella and mayonnaise.
- **Triple Cheese Mushroom Sandwich:** A blend of enoki, shimeji, and shiitake mushrooms on sourdough, topped with melty mozzarella, truffle mayo, a drizzle of honey, and olive oil.
- **Markette Sandwich:** Juicy grilled chicken on sourdough dressed with Markette's special sauce, fresh tomato, arugula, and mozzarella cheese.
- **Chicken Parmigiana Sandwich:** Rustic ciabatta with fried chicken schnitzel, smothered in pink tomato sauce, mozzarella cheese, and mayonnaise.
- **Chicken Wellington Sandwich:** Crispy fried chicken and beef bacon on sourdough, layered with mozzarella, mashed avocado, and onion jam.

Markette also invites customers to embark on a culinary journey with delectable skillet meals and irresistible sandwiches, all prepared with the finest ingredients. Signature dishes include:

- **Markette's Roasted Chicken:** A perfect roast with rich flavors.
- **Birria Sandwich:** Tender beef birria on sourdough with birria stock for dipping, topped with mozzarella and mayonnaise.
- **Markette's Leftover Lasagna:** Pan-fried lasagna in a dual sauce of smooth bechamel and tangy tomato-based sauce.

Food lovers can also indulge in our steak menu, complemented by sides like broken potatoes, mashed potatoes, roasted veggies, and butter rice. Each dish, prepared with meticulous attention to detail, is designed to create a sensation of foodgasm—a feeling of pure joy while savoring delicious food.

Join us at Markette and indulge in an unforgettable dining experience that not only offers exceptional taste and quality but also a comforting ambiance that will make you feel right at home.

## **Markette**

Daily, 10 AM - 10 PM

For order and availability, WhatsApp to 0811 1111 7882

Dine in, delivery, and takeaway available.

@markette.jkt

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## About Markette

Markette is Ismaya Group's first Crafted Gourmet Dining venue, offering sandwiches starting at Rp 125,000, steaks starting at Rp 165,000, and drinks starting at Rp 21,000. For more information about Markette, visit their Instagram page [here](#) or @markette.jkt.

## About Ismaya Group

Founded in 2003, ISMAYA Group's vision is to be a leader in originality and innovation in the global restaurant and lifestyle industry. We aim to create unforgettable experiences for all customers in major cities across Indonesia, Southeast Asia, and internationally. This way, customers, wherever they are, can dine, drink, and celebrate 'The Good Life'.

## MEDIA CONTACT

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